



A S S O C I A T E S

Continuing Education · Consulting · Arrangement Training · Coaching

Empowering Businesses to Thrive.

CONSULTING

COACHING

SPEAKING

EDUCATION

DESIGN

229-630-6174 · justin@agassociates.org



Justin Stubbs

Justin is the creative engineer behind AGA. A graphic designer with 20+ years experience, he loves to bring ideas to life and bring the visual aesthetic of funeral service into the new millennium. Throughout his career he has worked with hundreds of funeral homes to elevate their branding, marketing, advertising, and visual presence in their markets. He has a proven record of success helping firms progress, grow, and thrive.



Professional History

- Licensed Funeral Director & Embalmer
- Certified Crematory Operator
- Former Firm FDFCC
- Former High-Volume Firm Manager
- Google SEO Certified (Display Ads)
- Google SEO Certified (Creative Ads)
- Social Media Specialist
- Graphic Designer (20+ Years)
- Certified Continuing Education Provider



PASSIONATE SERVICE

Justin's design knowledge comes from two-plus decades of working in and out of the funeral industry. Applying this outside perspective to funeral service provides fresh insights and modern aesthetics.



INDUSTRY EXPERIENCE

In addition to design, Justin is a passionate funeral professional with 15 years of experience as a director, embalmer, and cremationist. He also has venerable experience in management and operations.

Without continual growth and progress, such words as improvement, achievement, and success have no meaning.

-Benjamin Franklin

WWW.AGASSOCIATES.ORG



TESTIMONIAL

I have been acquainted with Greg Cannon and AG Associates for several years and have been in attendance of many of his sessions. His seminars are second to none, and always provide superb examples and ideas than can be taken back into the field. The level of interaction and flow of the session makes it one of the most enjoyable that I have attended.

Everett Huffman
Whitfield Funeral Homes



TESTIMONIAL

I believe everything you explained and discussed was exactly what needs to be taught to everyone coming in to the funeral profession. A culture is built, cultivated and grown through the relationships we build.

RYAN KELLY
McKoon Funeral Home



TESTIMONIAL

Wonderful Experience! Thank you again for the class. I truly found it very informative and beneficial. I spoke so highly of you that the business owner and his daughter have expressed interest in having you come and inspire the team.

FELICIA STAAT

OUR COURSES

- Lost Telephone Opportunities
- Good Communication
- Arranger Training
- Leadership Training
- Social Media in Funeral Service
- Branding and Marketing for Funeral Service
- Ethics
- Bloodborne Pathogens
- Managing Professional Burnout

OUR SERVICES

- Continuing Education
- Coaching
- Consulting
- Leadership Training
- Keynote Speaking
- National Board Review / Boot Camp

Elevating Funeral-
Service **Excellence**
through **Education**
and **Leadership**